



AT-A-GLANCE: Earth Plastic™

What is Earth Plastic™?

- Earth Plastic™ (www.earthplastic.com) is a revolutionary plastic material that is biodegradable and made from recycled plastic. A proprietary blend of additives enables the plastic to break down in landfill environments. Earth Plastic™ is also 100 percent recyclable.
- Earth Plastic™ can be used to manufacture thousands of plastic products which have the identical look, durability, function and shelf-life of non-biodegradable plastic products and are competitively priced.
- All Earth Plastic products are proudly manufactured in the United States.

What Types of Products are Made with Earth Plastic™?

- The first Earth Plastic™ products are a line of paint trays and sundries made exclusively by American Trade Products (ATP) www.americantradeproducts.com.
- Earth Plastic™ paint sundries are currently available at The Home Depot and select Wal-Mart stores across the country. The products will also be available at Lowe's later this year.
- Additional Earth Plastic products will be available this year.

How Does Earth Plastic™ biodegrade?

- The unique chemical composition of Earth Plastic™ enables microorganisms to break down the molecular structure of the plastic into humus-like material that is not harmful to the environment.
- Earth Plastic™ products biodegrade within approximately two to five years in landfill environments.
- Earth Plastic™ has been tested and certified by independent laboratories using American Society of Testing Materials' (ASTM) D5511 standard methodologies. ASTM International is one of the world's largest and most reputable organizations for developing technical standards for materials, products, systems and services.

How Does Earth Plastic™ and Other American Trade Products Help the Environment?

- Every year, hundreds of millions of pounds of plastic are thrown away that never decompose. In the U.S., 60 million plastic water bottles are disposed of daily which wind up in landfills, other waste sites or become surface litter. (according to the Container Recycling Institute),
- ATP improves the environment by using millions of pounds of recycled plastic waste in its eco-conscious products.
- In addition, Earth Plastic™ products are biodegradable, so if the products do end up in a landfill they will break down into humus-like material that is not harmful to the environment.

Company Background

- Based in Ball Ground, Ga., ATP is an industry leader in 100 percent recyclable thermoformed plastic products.
- Founded in 1990, ATP has long been a pioneer in economical, "green" products; all plastic products are made from 100 percent recycled materials.
- ATP products are sold in America's largest retailers including The Home Depot, Wal-Mart, Lowe's, Sherwin-Williams and numerous independent retailers nationwide.

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